



TECH

The Smartest Dumb Phone

Imagine a mobile phone that can't take a photo, run an app or give you directions. It sounds retro—and strangely refreshing. The Jasper Morrison-designed MP 01 from Swiss company Punkt is basic and black in a way that makes Apple products look weak and fussy. While the MP 01 will never replace your smartphone, think of it as a backup phone or a blissful downgrade in connectivity. Free of the distractions of shitty Instagram photography, lazy geolocation and clichéd emojis, you may feel your urge to dip into the data stream subside, if only for a moment. \$295, punkt.ch

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